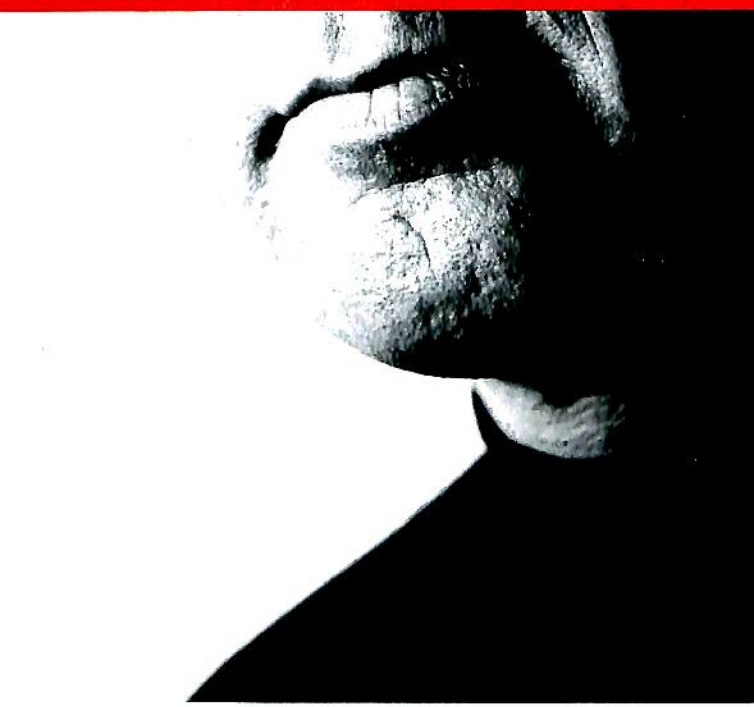
"Give me one good reason why I should visit Apple Expo '95"



8-11 November Grand Hall Olympia

Show hours
Wednesday 8 November **10am – 6pm**
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Last entry is half an hour before show closes

Save £10 Pre-register by 'phone on 0181 984 7711 or complete and return the attached ticket

Apple Expo 1995 sponsored by MacUser
8-11 November
OLYMPIA LONDON MAC

Here's ten

good reasons to visit Apple Expo '95

At Apple Expo you can:

- **Be amongst the first to see and test new releases, products and services.**
- **Pick up expert advice in the popular free seminar programme.**
- **Understand the impact of major issues like cloning and compatibility.**
- **See state-of-the-art technology for pre-press in action at the Pre-Press Forum.**
- **Learn Adobe Photoshop, Macromedia Director or Quark Xpress in the hands-on MacUniversity Workshops.**
- **Understand the practical applications of multimedia through live demonstrations in the Multimedia Arena.**
- **Explore the potential of the Internet in our free, hands-on testing centre and from leading suppliers in ExpoNet.**
- **Discover how current innovations in the Mac market will affect your business in the future at the strategic conference, Macintosh: the next decade.**
- **See the range of practical applications for Newton in the Newton Business Centre.**
- **Put your Mac questions to the team in The MacUser/The Mac Advice Centre.**

Visiting Apple Expo '95 is the best way to see and try out for yourself hundreds of the latest developments in Apple technology. **From 8 - 11 November**, over 250 of the leading suppliers will be demonstrating amazing innovations, giving free advice and detailed guidance for all levels of experience

Apple Expo '95 Dial-a-Fax Information Service

Dial these numbers to receive up-to-the-minute information on Apple Expo '95. Dial from your fax machine and press the 'start' or 'send/receive' button when instructed. Or set your machine to 'poll/receive' mode.

0336 406083* Full Seminar Programme, Booking Form and Pre-registration details
0336 406084* Up-to-the-minute information on all the aspects of the Show and Pre-registration details
0336 406085* The latest news on features and special events at the Show

*Calls cost 39p per minute cheap rate, 49p at all other times

Apple Expo '95 Free Seminar Programme

Seats are allocated on a first-come, first-served basis.

Book now to reserve places in the seminars of your choice!

Wednesday 8th November 1995 - Seminar Room A

Code	Time	Company	Title
A1	10.30AM	MAKIN ROCHARD LTD	Tailored Solutions -The Cost Effective Alternative
A2	11.30AM	MAC CONNECT LTD	Video Conferencing Applications For ISDN & Macintosh
A3	12.30PM	TELEADAPT LTD	"Get Connected"
A4	1.30PM	SILICA SYSTEMS	24 Questions You Should Ask Yourself Before Buying Pre-Press Equipment
A5	2.30PM	APPLE COMPUTER UK LTD	"Quicktime & Multimedia Solutions"
A6	3.30PM	COMPUTERS UNLIMITED	MacInternet - Reality or Hype?
A7	4.30PM	CREATIVE TECHNOLOGY MAGAZINE	Design Interactive

Wednesday 8th November 1995 - Seminar Room B

B1	10.30AM	FACES LTD	"Types of Distinction From Eric Gill to Ronald 'McDonald"
B2	11.30AM	REDNET LTD	High Speed Networking
B3	12.30PM	COMPUTERS UNLIMITED	Multimedia Authoring
B4	1.30PM	4-SIGHT LTD	Electronic Advertisement Delivery "An Irreversible Trend"
B5	2.30PM	XCHANGE INTERNATIONAL	QuarkXTensions- Serious Publishing Tools
B6	3.30PM	AGFA GEVAERT LTD	"The Professional Image for the Professional Business"
B7	4.30PM	RADIUS LTD	Professional Publishing for the Mac

Thursday 9th November 1995 - Seminar Room A

A8	10.30AM	LEXMARK INTERNATIONAL	Introducing Colour into Corporate Environments
A9	11.30AM	REDNET LTD	The Benefits of ISDN for the Publishing & Pre-Press Industry
A10	12.30PM	APPLE COMPUTER UK LTD	"Demystifying the Internet"
A11	1.30PM	UK INTERNET USER GROUP	"Getting Started ... Getting Bigger"
A12	2.30PM	RADIUS LTD	Mac Compatibles - What's the Point
A13	3.30PM	REDNET LTD	Publishing on the Internet
A14	4.30PM	4-SIGHT LTD	The Next Generation of ISDN

Thursday 9th November 1995 - Seminar Room B

B8	10.30AM	PROJECT MULTIMEDIA	Director as a Presentation Tool
B9	11.30AM	COMPUTERS UNLIMITED	Macintosh Networks - The Need for Speed
B10	12.30PM	AGFA GEVAERT LTD	Enhancing design work using innovative solutions
B11	1.30PM	4-SIGHT LTD	Macintosh based OPI "It is now a reality"
B12	2.30PM	COMPUTERS UNLIMITED	3D Design
B13	3.30PM	TEXTRONIX	Choosing and Using a Colour Printer
B14	4.30PM	ACCESS ACCOUNTING	Client Server Power Accounting

Friday 10th November 1995 - Seminar Room A

A15	10.30AM	4SI LTD	Developing Commercial Interactive Products
A16	11.30AM	REDNET	Opportunities for Businesses - Large and Small
A17	12.30PM	CLARIS	Claris solutions for the SoHo customer
A18	1.30PM	APPLE COMPUTER UK LTD	Third Generation Internet - The Global Desktop
A19	2.30PM	ARTLINE SOLUTIONS LTD	LivePicture 2.0
A20	3.30PM	MAXIS ONLINE	Setting up and Running an Apple Internet Server
A21	4.30PM	COMPUTERS UNLIMITED	Radio Communications - Get Unwired

Friday 10th November 1995 - Seminar Room B

B15	10.30AM	PROJECT MULTIMEDIA LTD	Presentation Software Shootout
B16	11.30AM	COMPUTERS UNLIMITED	Digital Video
B17	12.30PM	MACROMEDIA UK LTD	Freehand - An Illustration or a Design Program?
B18	1.30PM	AGFA GEVAERT LTD	New Advances in Technology for Publishing & Pre-Press
B19	2.30PM	VECTOR SOFTWARE	Don't Wait 'Till 2001 - The Paperless Business is Possible Today
B20	3.30PM	ACCESS ACCOUNTING	Client Server Accounting - The Myths Explored
B21	4.30PM	4-SIGHT LTD	Network Fax "The Marketing Tool for All"

Saturday 11th November 1995 - Seminar Room A

A22	10.30AM	ASCOT SYSTEMS LTD	Coursemaster, the Dynamic Training Culture
A23	11.30AM	REDNET	What you need to do to get on the Internet
A24	12.30PM	APPLE COMPUTERS UK LTD	Education and the Home
A25	1.30PM	AGFA GEVAERT LTD	How to Give the Big Business Image from your Home Office
A26	2.30PM	TINTMASTER PUBLICATIONS	Counting on Colour
A27	3.30PM	LONDON MAC USER GROUP	Databases - Choosing the Right One

Saturday 11th November 1995 - Seminar Room B

B22	10.30AM	LONDON MAC USER GROUP	Your First Modem
B23	11.30AM	CLARIS LTD	Latest Developments for Claris in Education
B24	12.30PM	FORWARD TRAINING	Better Type with Quark Xpress
B25	1.30PM	TAG DEVELOPMENTS	10 x Easy Ways to bring Project Work to Life on a Macintosh - At Home and At School
B26	2.30PM	LONDON MAC USER GROUP	Buying Your First Mac
B27	3.30PM	FORWARD TRAINING	Photoshop and Cutouts

Save a colleague £10 - photocopy form overleaf

Save £10 Pre-register by 16th October

For free entry to Apple Expo '95 complete ALL sections of this ticket and return by 16th October. Alternatively, 'phone 0181 984 7711. You will then receive your personalised badge for free entry and complete details of the free seminar programme and the Show's features in the Official Preview. **If you do not pre-register by 16 October there will be a charge of £10 on the door.**

From October 1st you can register on-line at http://www.apple-expo.com/apple

MR/MRS/MS | INITIAL | SURNAME

JOB TITLE

ORGANISATION

ADDRESS

POSTCODE

TEL | FAX

EMAIL ADDRESS

☐ PLEASE SEND ME MORE INFORMATION ON THE STRATEGIC CONFERENCE MACINTOSH THE NEXT DECADE

A JOB FUNCTION (TICK ONE)

	A DIRECTOR	B MANAGER	C PROFESSIONAL	D OTHER
01 Chairman/Chief Executive				
02 Managing Director				
03 Owner/Partner				
04 Financial Director				
05 Analyst/Programming	☐	☐	☐	☐
06 Communications/Networks	☐	☐	☐	☐
07 Consultants	☐	☐	☐	☐
08 Designer (graphics/manufacturing)	☐	☐	☐	☐
09 Editorial/Publishing	☐	☐	☐	☐
10 IT	☐	☐	☐	☐
11 Production	☐	☐	☐	☐
12 Purchasing	☐	☐	☐	☐
13 Sales/Marketing	☐	☐	☐	☐
14 Teacher/Lecturer	☐	☐	☐	☐
15 Technical/Engineering	☐	☐	☐	☐
16 Student				☐
17 Other (please specify)	☐	☐	☐	☐

B DO YOU CURRENTLY USE A MACINTOSH?

TICK ALL RELEVANT

01 ☐ Yes in the office
02 ☐ Yes at home for work
03 ☐ Yes at home for education
04 ☐ No

C NUMBER OF EMPLOYEES WITHIN YOUR ORGANISATION (TICK ONE)

01 ☐ 1-25 02 ☐ 26-50
03 ☐ 51-100 04 ☐ 101-250
05 ☐ 251-500 06 ☐ 501-1000
07 ☐ 1001+

D ACTIVITY OF ORGANISATION (TICK ONE)

01 ☐ Advertising/Design/Marketing & Agency
02 ☐ Business/Professional Services
03 ☐ Banking/Finance/Insurance
04 ☐ Broadcast/TV/Radio
05 ☐ Computer Manufacturer/OEM
06 ☐ Computer Dealer/Distributor/VAR
07 ☐ Central/Local Government
08 ☐ Construction/Building/Civil Engineering
09 ☐ DTP
10 ☐ Education
11 ☐ Manufacturing
12 ☐ Media
13 ☐ Medical/Health Services
14 ☐ Printing
15 ☐ Publishing (print)
16 ☐ Repro / Production/Video
17 ☐ Research and Development
18 ☐ Retail/Distribution/Wholesale
19 ☐ Software Publishing
20 ☐ Other (please specify) _____

E PRODUCT INTEREST

(TICK ALL AREAS OF INTEREST)

01 ☐ Accelerators
02 ☐ Accounting/Spreadsheets
03 ☐ Books
04 ☐ CAD/CAM
05 ☐ CD ROM
06 ☐ Communications/Networks
07 ☐ Connectivity
08 ☐ Databases
09 ☐ Desktop Video
10 ☐ Digital Imaging
11 ☐ DTP
12 ☐ Entertainment
13 ☐ Graphics/Presentation Software
14 ☐ Input Devices (scanners, digitizers, cameras etc)
15 ☐ Internet/email
16 ☐ ISDN
17 ☐ Mass Storage
18 ☐ Memory
19 ☐ Multimedia
20 ☐ On-line Services (eg Compuserve)
21 ☐ Presentation Equipment
22 ☐ Printers/Plotters
23 ☐ Publishing
24 ☐ Printing
25 ☐ Monitors
26 ☐ Software Development
27 ☐ Training
28 ☐ Utilities
29 ☐ Word Processing
30 ☐ Other (please specify)

Tick here if you do not wish to receive business direct mail from third parties

Reserve your seminar seats

and pre-register by 16th October

A maximum of three seminars per person may be reserved in advance. Please ensure the reverse of this ticket is also completed. Seminar places may also be reserved at the Show free of charge, subject to availability.
(Booking fees: one seminar £5, two seminars £8, three seminars £11)

I would like to reserve seats at the following seminars:

CODE _____

CODE _____

CODE _____

Seats will be reserved only upon receipt of reservation fee.

I enclose a cheque payable to Emap Business Communications for £ _____

Please charge my:

☐ Access ☐ Mastercard ☐ Visa ☐ AMEX

Card no: ☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐☐ Expiry date: ☐☐☐☐

SIGNATURE _____ DATE _____

Return to

Apple Expo '95, PO Box 231A, Surbiton, Surrey, KT6 4RJ, or fax to 0336 406086*

*Calls cost 39p per minute cheap rate, 49p per minute at all other times.

Children under 16 will be admitted on Saturday 11th only. The ruling will be strictly two children per accompanying adult. This restriction has been set to safeguard children during a very popular show. **Please do not pre-register children under 16. Entry for children is free.**

How to get to Apple Expo '95

British Rail BR Intercity – Kensington Olympia. For train information call 0171 928 5100 Kings Cross and Victoria stations have direct tube links to Earls Court/Olympia.

London Underground The station is in Olympia Way, and operates between Olympia and Earls Court giving access to the District and Piccadilly lines. For information call 0171-222 1234.

Bus Olympia lies on route numbers 3 9 10 27 28 33 49 and 91. For information call 0171-222 1234.

Road Olympia is on Hammersmith Road, close to Hammersmith Broadway which is linked to the M3 M4 M25 and M40.

Parking Olympia NCP (0171-370 8458) in Olympia Way or City and Surburban Parking, Russell Road (0171-603 2036) Additional parking is available at Kings Mall, Hammersmith and Russell Road NCP.

emap COMPUTING

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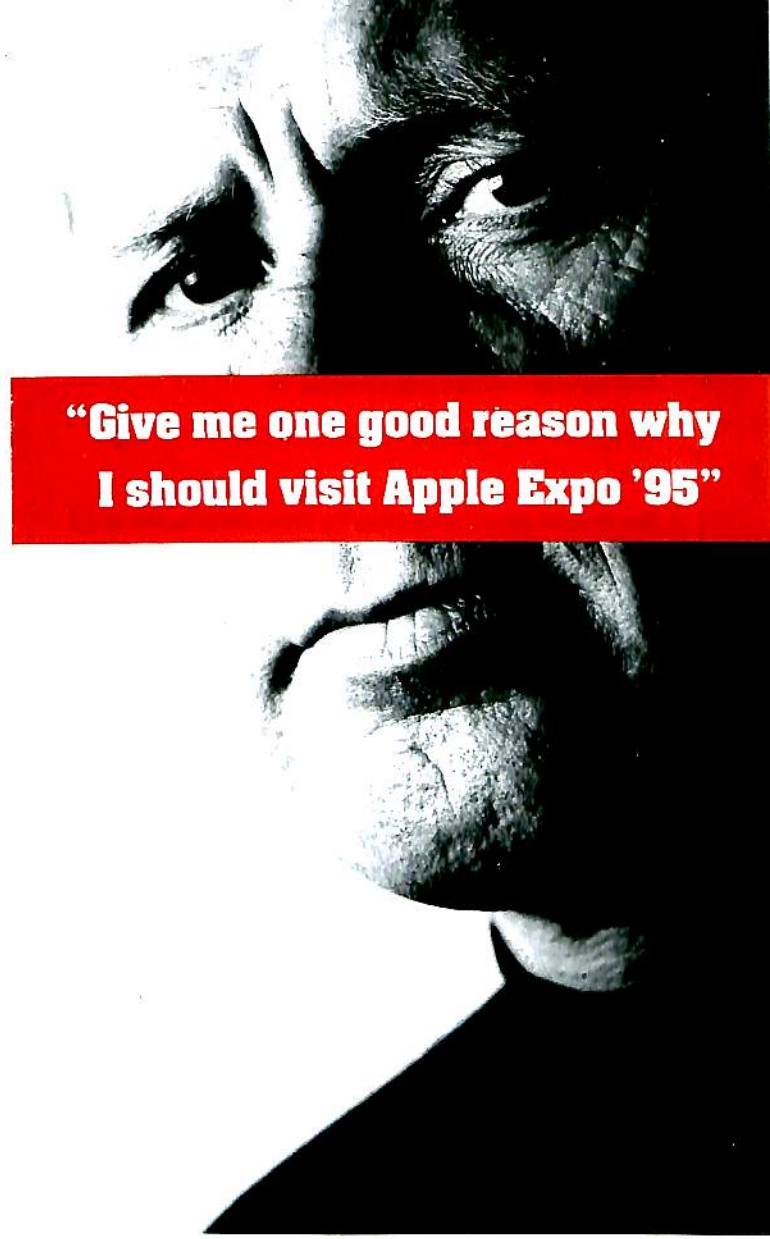

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